DATA & EVALUATION

WHAT YOU NEED TO KNOW ABOUT DATA AND EVALUATION FOR BEST STARTS FOR KIDS

WHAT CAN YOU EXPECT FROM BEST STARTS?

Best Starts for Kids' (BSK) approach to evaluation values partnership, collaboration and accessibility of data. Led by community and grounded in science, we appreciate all types of data, from numbers to stories, and believe information is key for continuous learning. We may involve our grantees in evaluation planning, data collection, and understanding what it all means. We will regularly share our findings while protecting sensitive information.

We want to work with you on evaluation. We do not expect every potential grantee to be data experts and we will offer technical assistance if needed. Collaborative, transparent data collection and evaluation is valuable for all of us as it helps us know whether we are making a difference to improve the health and well-being of children, youth, and families in King County.

BSK SURVEY

Best Starts for Kids recently conducted a kids' health survey. The survey provides information on where we are now and will help measure change in communities and inform BSK strategies. We will make the data available for your use on an interactive website in mid-summer 2017.

WHAT DOES BEST STARTS FOR KIDS EXPECT FROM APPLICANTS?

If you receive funding, Best Starts for Kids asks for your participation in data collection and reporting activities to support evaluation. The RFP requirements may vary but will likely include:

- Building evaluation into your project budget.
- Connecting your work to long term BSK goals, which will be stated in the RFPs.

After funding decisions have been made, BSK Evaluation staff will work collaboratively with grantees to identify mutually agreed upon evaluation goals. We want to build a strong relationship with our grantees where we will discover potentially unforeseen barriers together. With constant communication and mutual trust, we will learn from challenges collectively. BSK Evaluation staff look forward to working with you.

VISIT OUR WEBSITE!

Use interactive buttons, drop down menus, and customizable charts to focus in on your community, neighborhood, or city.

Visit www.kingcounty.gov/BSKindicators

King County
Best Starts for KIDS

www.kingcounty.gov/beststarts

TIPS & TRICKS FOR STRONG APPLICATIONS

Strong applications for Best Starts funding will incorporate data into their project proposal. We appreciate all types of data, from numbers to stories.

TELLING STORIES WITH DATA

Focus on the story you want to tell and match the data to your story. State the need in the community where you work, and support that statement with data and stories.

WHO?

Describe the community or group experiencing this need, including inequities that may exist. Specify ages and other community characteristics.

WHERE?

Which neighborhood will you impact? Which school? What city?

WHAT?

Describe how you will address the needs you've identified.

WHAT ARE THE BENEFITS?

Show how the community you serve will benefit from addressing these needs.

SHOW YOUR ABILITY!

Use data on past performance if available, stories from current or previous clients, and statements about staff, budget, expertise, or other resources your organization has.

TELL STORIES!

Support numbers with stories, photos, maps, and other non-numerical data to provide context for your proposal.

RESOURCES

Strong proposals will use Best Starts Indicators (www.kingcounty.gov/BSKindicators) in applications for funding. Other resources are available to find additional data.

COMMUNITIES COUNT

Data and maps on over 90 indicators of community health and well-being. Focus on equity analyses and trends.

www.communitiescount.org

HEALTH INDICATORS

Shows tables, charts, and maps for 168 health indicators in King County.

kingcounty.gov/health/indicators

GEOGRAPHIC DATA

Data on city and school district health and well-being.

School District Health Profiles:
kingcounty.gov/schoolhealth

City Health Profiles:
kingcounty.gov/cityhealth